

---

# Sealed Air Protective Packaging

Solving Customer Packaging Challenges



# Sealed Air Re-Imagines Protective Packaging Solutions through Operational Excellence and four Strategic Pillars

We don't focus on just a single package. We apply our operational excellence methodology to the entire fulfillment process. Our mission is to help customers package items more efficiently by increasing throughput, reducing damage, and minimizing cube dimensions.



## Our Pillars



### Product Integrity

Product protection throughout the distribution journey



### Package Optimization

Minimum packaging without sacrificing protection



### Operational Efficiency

Maximizing speed and reducing waste in your operation(s)



### Brand Experience

Creating lasting positive impacts on your customers

- We offer the broadest portfolio of packaging solutions
- We continue to actively invest in innovating new technologies
- We offer the strongest sales and technical support network in the market
- We strive to be good stewards of scarce resources and the environment



# Unparalleled Design and Testing Support Through Our Packaging Application Centers

Sealed Air creates package designs in its five North American Packaging Application Centers using a five-step approach. The process includes researching the product's distribution and shipping environment, selecting materials based on performance needs and packaging objectives, and then validating the design through a simulated shipping test.

**2 Million LBS** of excess packaging is removed from landfills every year using our data-driven packaging design process.

## DATA-DRIVEN PACKAGING DESIGN PROCESS

Sealed Air's Packaging Application Center personnel complete more than 12,000 design projects each year, compiling data and testing analytics that create innovative solutions for our customers and partners. By leveraging this information, our recommended solutions maximize packaging performance while reducing waste, helping you reach sustainability goals and minimize costs to ship products to end users.

## ISTA-CERTIFIED FACILITIES

Sealed Air testing facilities meet the demanding requirements of the International Safe Transit Association (ISTA), the leading industry developer of testing protocols and packaging design standards.



# The Broadest and Deepest Packaging Portfolio in the Industry

Sealed Air solutions solve a range of packaging challenges and are suitable for numerous applications

All Sealed Air solutions are supported by world-class design, testing, customer service, and technical support

Portfolio Coverage	Display	Containment	Surface Protection	Void Fill	Protective Void Fill	Light-Duty Cushioning	Cushioning	Heavy-Duty Cushioning	Blocking & Bracing	Cold Chain & Temp Control
Air Cellular - Bubble Wrap®										
Bubble Wrap IB® On-demand Inflatable										
Cell-Aire®, Cellu-Cushion® Lightweight Foams										
Fill-Air® Inflatable Void Pillows										
Instapak® On-demand Foam										
Instapak Quick® On-demand Foam										
Korrvu® Suspension/Retention Boxes										
Mailers										
NewAir I.B.® On-demand Inflatable										
Paper Systems										
Shrink Packaging										
Ethafoam®, Stratocell® Specialty Foams										
StealthWrap™ Opaque Cartoning Film										
Strategic Fulfillment Solutions										
TempGuard™ Thermal Insulation Liner										