



## DARFRESH 10K OTR FILM

This film helps processors deliver a premium, case-ready presentation for seafood while maintaining the fresh appearance, color, and integrity consumers expect.

Designed for vacuum skin packaging applications, this highly permeable film supports product differentiation with exceptional clarity, strong shelf appeal, and packaging versatility.



## SOLUTION OVERVIEW

CRYOVAC® brand Darfresh® 10K OTR film is a highly formable vacuum skin top web, now available with an easy-open feature, designed to deliver exceptional product visibility, strong seal integrity, and a premium skin-tight presentation. When paired with a bottom carrier, the film conforms closely to products of varying shapes and sizes while helping preserve freshness, color, and product integrity. With an oxygen transmission rate (OTR) greater than 10,000 cc/m<sup>2</sup>/24 hr @ STP (ASTM D3985), it complies with FDA guidance for highly permeable packaging applications.

## KEY BENEFITS

### OPERATIONAL EFFICIENCY

- Efficiently package protein products of assorted sizes, portions, and quantities
- Compatible with a variety of bottom carriers for a customized finished package
- Lower retail labor costs by eliminating the need for daily maintenance and management required by an ice-based case
- Reduce off-line leakers and production rework with high-integrity seals

### PRODUCT INTEGRITY

- Film complies with FDA guidance for oxygen OTR > 10,000 cc/m<sup>2</sup>/24hr
- Reduce risk of cross contamination with a leakproof hermetic seal
- Protect against freezer burn and moisture loss with exceptional vacuum and seal integrity

### BRAND EXPERIENCE

- Available with easy-open top web for added consumer convenience
- Enhance sales with striking 3D presentation and premium appearance
- Create a second-skin effect with a vacuum skin-tight, oxygen permeable film
- Vertically display products for added marketing and visibility benefits



Shown: Salmon on cardboard backer



Shown: Tilapia on rigid clear tray

## ADDITIONAL INFORMATION

### MATERIAL

- Compatible with a variety of bottom carriers, including mono PET semi-rigid rollstock, flexible rollstock, preformed VSP trays, and cardboard
- Available with easy-open feature and where film is fully removable for some configurations

### EQUIPMENT

- Runs on a variety of VSP rollstock equipment as well as tabletop vacuum and tray/skin equipment

### APPLICATIONS

- Case-ready and e-commerce
- Ideal for fresh or frozen seafood



Shown: Salmon on rigid white tray



Shown: Cod in clear rigid tray

