

CRYOVAC®

BRAND FOOD PACKAGING

Stand-Up Pouch (SUP)

CRYOVAC® brand pre-made Stand-Up Pouches are available in a wide range of film types. With a variety of unique material solutions, you can select the best option for your custom packaging applications. Available in plain and printed formats.

BENEFITS



Operational Efficiency

- Optimizes your manufacturing capabilities
- Improved labor efficiency by requiring fewer packaging steps vs manual operations
- Multiple bags open at one time allow for improved efficiency and ease of loading



Product Integrity

- Available in a wide range of barrier and gauge properties to help protect and extend product life
- Effectively seals through a wide range of product contamination
- Engineered for fresh and frozen environments
- Tamper evident packaging for added security



Brand Experience

- Reverse printed to protect ink from abrasion and chemical breakdown
- Premium presentation with superior clarity and durability for improved consumer appeal
- Assortment of features available on for added consumer convenience such as recloseable zipper, easy to open perforations, handles and more
- Delivers consistent performance to drive brand loyalty and sales
- Ability to stand allows for improved brand appearance on shelf



CHALLENGE

Now more than ever, your operational performance is everything, it's what makes or breaks your bottom line. The key however, is to provide a solution that not only improves your operational efficiencies but also meets the growing needs of your retail customers.

SOLUTION

CRYOVAC® brand pre-made Stand-Up Pouches are available in a wide range of gauges and material configurations in plain and printed formats to fit your unique packaging needs. These Stand-up Pouches allow for optimum performance and provide consumer and market-friendly special features such as recloseable zippers, gussets, tamper-evident perforations and more.

Engineered to compliment the high production output of the AUTOBAG® brand FAS SPrint Revolution SidePouch system. When paired together, this total solution offers improved speed, versatility, and productivity often while also reducing labor. This innovative solution offering can improve your operations by helping you transition from a manual to a more automated process.



Shown: Stand-Up Pouches with handles, easy open and recloseable features

Stand-Up Pouch (SUP)



SUSTAINABILITY

- CRYOVAC® brand Stand-Up Pouch options available with a RIC 4 – LDPE*. These bags are store drop-off recyclable** and are pre-qualified to carry the How2Recycle (H2R) logo. ***



Shown: IQF Precooked Beef patties in easy open recloseable pouch

MATERIAL

- Available in wide range of gauges, barrier properties, sizes, and finished pouches
- Variety of special features available such as recloseable zippers, gussets, reinforced headers, handles, easy to open and tamper-evident perforations
- Pouches are pre-made and fan-folded in a box
- Material Configurations:
 - Standard Materials (PTCL / PTWH) – Provides excellent stiffness and gloss for maximum brand impact
 - Matte Finish Materials (MPCL / MPWH) - Provides excellent stiffness for maximum brand impact and a subdued sheen for a chic, modern feel
 - High Sustainability Materials (SUPE / SUPW) – Sustainable options made from polyethylene-based laminate material
 - Barrier Material (PBAR) – Offers a lower oxygen transmission rate (OTR)



Shown: IQF Easy-Peel Shrimp in easy open, recloseable pouch

EQUIPMENT

- Runs on FAS SPrint Revolution SidePouch

APPLICATIONS

- Ready to eat, fresh and frozen produce, baked goods, meat and poultry, snack items, seafood, fresh and dried pastas



Shown: Stand-Up pouches with zipper on a FAS SPrint Revolution SidePouch System

*RIC: Stands for Resin Identification Code. RIC 4 represents LDPE which is Low-density polyethylene

**Recycling available via store drop-off locations. Check website for locations near you.

*** This structure has been prequalified for a Store Drop-off (and Widely Recyclable in Canada) label with How2Recycle. The recyclability of this package can change due to product application, attachments, and other factors. Typically packaging that comes in contact with wet, sticky, greasy or raw meat materials will not be acceptable for recycling. Customer needs to be a H2R member to use the label with branded artwork.