

Packforum EMEA – Connecting Ideas, Technology and People

Packforum is a 3,100 m² centre dedicated to collaboration, education and innovation, located in our Passirana plant in Italy. It offers a unique environment where Sealed Air supports customers in solving their most demanding packaging challenges.

Packforum is a permanent showcase of Sealed Air's food packaging technologies, systems and solutions, designed for hands-on demonstrations, meetings and collaborative sessions.



Meet and Connect

The perfect environment for collaboration, engagement and customer interaction.



Develop and Test

State-of-the-art facilities and industry experts enable collaboration with customers to develop, refine and test future solutions.



Influence, Educate and Inspire

Training, seminars and events on industry trend topics as well as innovative product demonstrations.

Combined with Sealed Air's global expertise and packaging solutions, Packforum EMEA offers a technology-driven environment designed to enhance customer engagement across the packaging industry.



Conference Area

Packforum boasts a modern open congress hall that seats up to 150, making it perfect for conferences, seminars and training sessions. In addition, it also has 5 individual meeting rooms, seating from 8 to 22 delegates - perfect for customer meetings.



Technical Hall

The 1,200m² technical hall showcases a wide range of functioning Sealed Air food packaging systems and solutions, perfect for customer demonstrations and meetings, as well as product training and showcasing.



Development Facilities

Packforum is located at one of our largest food packaging manufacturing facilities in EMEA, resulting in a complete end-to-end experience. Our global R&D centre is also located on-site while our Protective Packaging Application Centre is only a short journey away in Bellusco.



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