



**BubbleWrap®**  
BRAND PACKAGING

# Extreme Heavy Duty Air Pillows with 95% Recycled Content

Our Strongest Inflatable Void  
Fill with Cushioning





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## BENEFITS

The BUBBLE WRAP® brand Extreme Heavy Duty inflatable air pillow goes beyond traditional void fill. It is designed for applications requiring medium-duty cushioning for blocking and bracing in addition to void filling. This heavy-duty film is a cost-effective packaging solution that offers enhanced protection over 2-ply paper void fill. It is ideal for customers looking for a performance inflatable material with minimum 95% recycled content, while embracing circularity.

### PRODUCT PERFORMANCE

Reduces damage rates and lower overall weight of the package: the film requires up to 60% less weight in packaging material while providing up to three times the cushioning performance of fibre based products, resulting in damage reduction.

### INFLATABLE SYSTEM

Compatible with our BUBBLE WRAP® brand Rocket inflatable void fill system. The system is fast, simple, light and compact. A range of accessories allows businesses to create a custom platform for packaging operations of all sizes.

### Specifications

Film Thickness	33 microns
Roll Length	854m
Pillow Dimensions	200mm and 250mm wide 130mm and 200mm perfs
Film Options:	<ul style="list-style-type: none"> <li>• 200mm x 130mm x 853m</li> <li>• 200mm x 200mm x 853m</li> <li>• 250mm x 130mm x 853m</li> </ul>

## TYPICAL APPLICATIONS

This air pillow is suitable for a wide range of markets such as electronics, spare parts, home goods, decoration and many more. It is designed to withstand severe shipping and handling conditions, including extreme temperature and pressure changes of air transport.



3PL



E-Commerce Packaging



Medical Equipment



General Manufacturing



Aerospace



Warranty & repair shops

## SUSTAINABILITY

### Reduce

- By inflating on-demand, these inflatable air pillows reduce freight costs and greenhouse gas emission associated with inbound delivery trucks.
- When deflated, the film loses 99% of its volume.

### Reuse

- The pillows can be reused multiple times, greatly reducing the amount of packaging material that enters into the waste stream.

### Recycle

- The LDPE structure of the film is made with minimum 95% recycled content (55% PCR and 40% PIR). It is EN15343 certified and compatible with mechanical recycling streams of HDPE and recyclable in many locations.

*\*Degree of recyclability of the final package depends on the specific product configuration or components intended for recycling and the scope and availability of appropriate local recycling facilities.*