



BubbleWrap[®]
BRAND PACKAGING

Extreme Efficiency Air Pillows with Recycled Content

Inflatable Packaging Solution

The sustainability driven
offering with a minimum
50% Recycled Content





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BENEFITS

BUBBLE WRAP® brand Air Pillows with Recycled Content are designed for inflatable void fill packaging to secure and cushion goods while in transit, reducing returns and increasing customer satisfaction.

These thin films contain 50% Recycled Content, of which 30% contains Post-Consumer Recycled Content. Recycled material contained in these films is certified according to EN15343 which establishes procedures for track and trace of recycled plastic content sourcing and use in product manufacturing.

They combine strength, ease of use with decreased dependence on virgin based resins.

THIN REFERENCE FILMS WITH RECYCLED CONTENT FOR YOUR PACKAGING OPERATION

The 30% Post Consumer Recycled Content is independently third party certified and diverted from waste reinforcing your sustainable driven packaging operation. With their long roll lengths, they make significant strides in operational efficiency, performance and sustainability. They inflate on demand using the BUBBLE WRAP® brand Rocket® system.

Cushion size (uninflated)	Roll Length
200 x 130mm	1799 m
200 x 200mm	1799 m
250 x 130mm	1799 m
250 x 200mm	1799 m
300 x 130mm	1799 m
300 x 200mm	1799 m



TYPICAL APPLICATIONS



3PL



Electronic



Office Supplies



Work Cell Operations



E-Commerce Packaging



Health & Beauty



Home Goods

SUSTAINABILITY

REDUCE

Sustainability is an integral part of our business practices, our innovative solutions and our values. By inflating on-demand, these inflatable air pillows reduce freight costs and greenhouse gas emission associated with inbound delivery trucks.

REUSE

The pillows can be reused multiple times, greatly reducing the amount of packaging material that enters into the waste stream.

RECYCLE READY*

The film is compatible with mechanical recycling streams of HDPE and recyclable in many locations.

**Degree of recyclability of the final package depends on the specific product configuration or components intended for recycling and the scope and availability of appropriate local recycling facilities.*